

# Revolutionizing Ecommerce with Cehpoint Services

Cehpoint services offer a comprehensive suite of solutions to transform your ecommerce business from innovative business models to cutting-edge technologies.



# Why should Entrepreneur start an Ecommerce Business with Cehpoint?

## 1 Comprehensive Solutions

Cehpoint offers a wide range of tailored eCommerce solutions, from affiliate marketing platforms to fraud detection systems, ensuring your business is equipped to thrive.

## 3 Global Reach

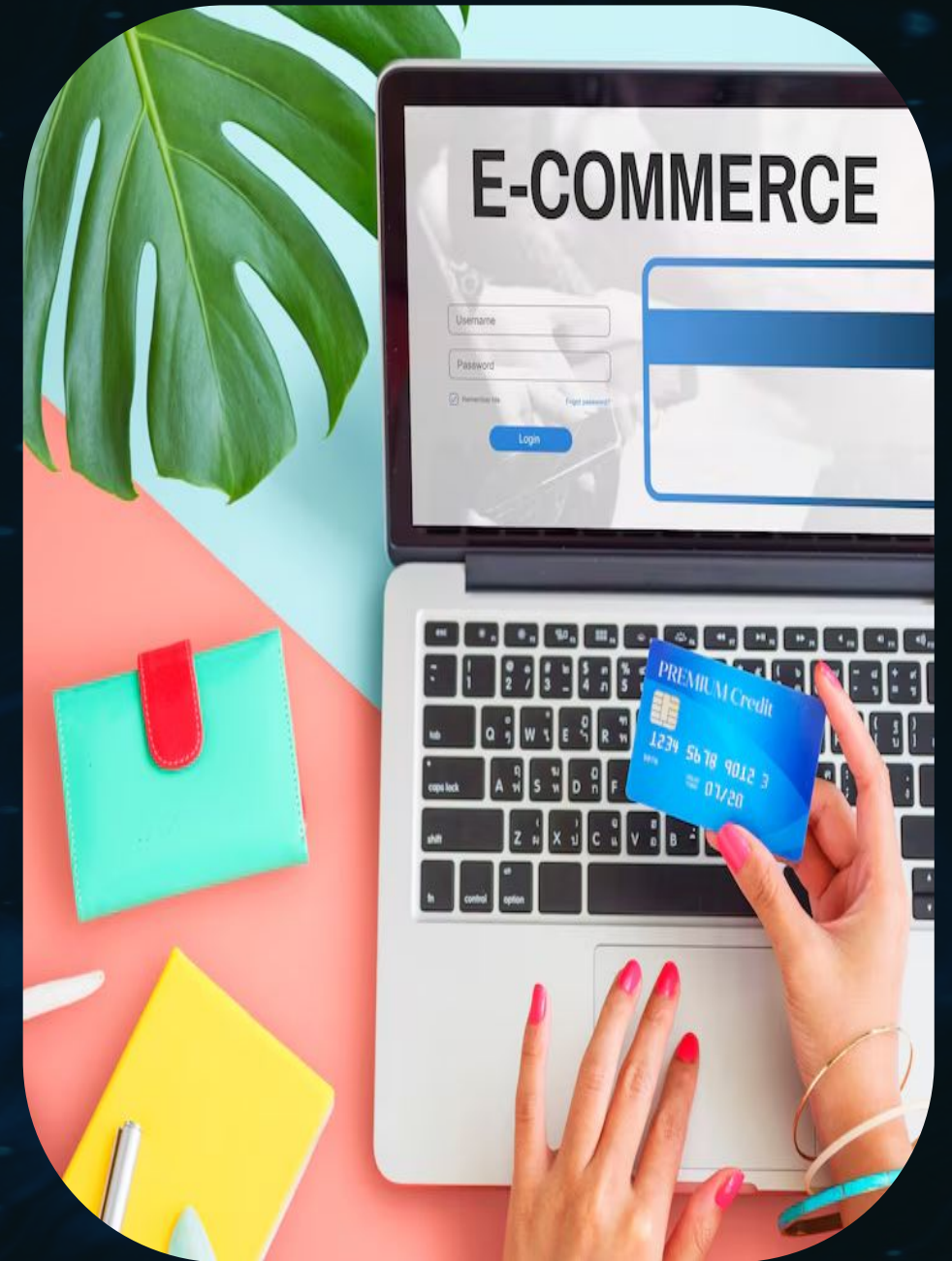
With solutions for cross-border eCommerce, Cehpoint enables you to expand your business into international markets seamlessly, increasing your revenue potential.

## 2 Innovative Technology

Leverage cutting-edge technology like AI-driven shopping assistants and dynamic pricing engines to stay ahead of the competition and meet customer needs effectively.

## 4 Expert Support:

Benefit from Cehpoint's industry expertise and dedicated support, guiding you through every step of your eCommerce journey, from initial setup to scaling your business.



# Impact of Starting an Ecommerce Business with Cehpoint

## Global Market Expansion

By utilizing Cehpoint's cross-border eCommerce solutions, businesses can expand their reach internationally, impacting global sales and market presence.

## Enhanced Customer Experience

Cehpoint's advanced tools, such as AI-driven shopping assistants, improve customer satisfaction by offering personalized shopping experiences, which can lead to higher customer retention and brand loyalty.

## Business Growth and Sustainability

With comprehensive eCommerce solutions and ongoing expert support, businesses can achieve sustainable growth, transforming small startups into successful, long-term enterprises.



# Why should Ecommerce Entrepreneurs choose Cehpoint?

## Comprehensive Solutions

Cehpoint offers a wide range of eCommerce tools, from affiliate marketing platforms to AI-driven shopping assistants, ensuring all your business needs are met under one roof.

## Scalable Growth

Our solutions are designed to support your business as it grows, whether you're expanding into new markets or scaling operations to handle increased demand.



## Expert Support

With dedicated teams and ongoing support, Cehpoint ensures smooth integration, seamless operations, and expert guidance, allowing you to focus on growing your business.

# Innovative Ecommerce Business Models for 2024

Explore cutting-edge ecommerce strategies designed to thrive in the evolving digital landscape. From subscription services to social commerce and AI-driven personalization, these models offer new ways to engage customers, streamline operations, and maximize revenue in the competitive online marketplace.



Business Idea	Overview	Technology	Platform	Original Budget	Revised Budget	Delivery Time	Included benefits
AI-Driven Personalized Shopping Experience	Tailors product recommendations and dynamic pricing using AI based on user behavior.	MERN stack, TensorFlow, Elasticsearch.	Web and Mobile	INR 25-30 lakhs	INR 10-12 lakhs	5-6 months	Free consultation and expert team support
Sustainable and Ethical Marketplace	Online marketplace focused on eco-friendly, ethically sourced products with transparent sourcing.	Flutter, ARCore/ARKit, Firebase.	Mobile	INR 20-25 lakhs	INR 8-10 lakhs	6-7 months	Free consultation

Business Idea	Overview	Technology	Platform	Original Budget	Revised Budget	Delivery Time	Included benefits
Subscription-Based E-commerce	E-commerce model offering curated subscription boxes with products tailored to customer preferences, delivered monthly.	WooCommerce, Node.js, Stripe.	Mobile and Web	INR 18-22 lakhs	INR 7-9 lakhs	3-4 months	Tailored services to meet your specific needs.
Social Commerce Platform	Integrates e-commerce with social media for direct shopping from social feeds and influencers.	MERN stack, GraphQL, Firebase.	Web and Mobile	INR 28-32 lakhs	INR 10-12 lakhs	5-6 months	Quick and efficient service delivery.

Business Idea	Overview	Technology	Platform	Original Budget	Revised Budget	Delivery Time	Included benefits
AI-Powered Dropshipping Platform	Automated dropshipping platform using AI to manage, and predict trends.	Flutter with Firebase, Dialog Flow for AI chat.	Web	INR 22-26 lakhs	INR 9-10 lakhs	4-5 Months	Flexible solutions that grow with your business.
Virtual Reality (VR) Showrooms	Offers immersive VR showrooms for customers to explore products virtually before purchasing.	Unity, Unreal Engine, Node.js.	Web and Mobile	INR 30-35 lakhs	INR 12-14 lakhs	5-6 Months	Always available to assist you.



Business Idea	Overview	Technology	Platform	Original Budget	Revised Budget	Delivery Time	Included benefits
Hyperlocal E-commerce Platforms	Connects customers with local businesses for same day delivery, focusing on community shopping.	React Native, Firebase, Google Maps API.	Mobile	INR 20-25 lakhs	INR 8-10 lakhs	3-4 months	Competitive rates without compromising quality.
AI-Enhanced Customer Service for E-commerce	Integrates AI-driven chatbots and virtual assistants for real-time customer support.	MERN stack, Dialogflow, AWS.	Web and Mobile	INR 15-18 lakhs	INR 6-8 lakhs	4-5 Months	Quick and efficient service delivery.

Business Idea	Overview	Technology	Platform	Original Budget	Revised Budget	Delivery Time	Included benefits
Collaborative Online Shopping Communities	Enables real-time group shopping and shared recommendations.	MERN stack, WebRTC, Firebase.	Web and Mobile.	INR 27-30 lakhs	INR 10-12 lakhs	6-7 Months	Free consultation and expert team support
Augmented Reality (AR) Shopping Experience	Allows customers to visualize products in their environment using AR.	Flutter, ARCore/ARKit, Firebase.	Mobile	INR 30-35 lakhs	INR 12-14 lakhs	4-5 Months	Quick and efficient service delivery.

# Complementary Startup Essentials Bundle by Cehpoint

*By selecting ready-made products from CEHPOINT, entrepreneurs gain a dedicated support team at no extra cost, ensuring smooth integration, operations, and expert guidance.*

~~₹ 13,85,041~~ **FREE for one year** (Future engagement subject to negotiation.)

## 1 Year Virtual or Physical Office

Complimentary office setup for streamlined operations.



## Startup Talent Bundle

- 1 Full-Stack Developer
- 1 Sales Executive
- 1 Marketing Specialist
- 1 Security Specialist
- 1 Operations Manager
- 1 CTO



## Corporate Training

Five days of monthly training focused on enhancing your team's expertise and supporting business growth.



For detailed quotations and timelines, please contact us at [sales@cehpoint.co.in](mailto:sales@cehpoint.co.in)

**CEHPOINT**



# THANK YOU

“You’ve seen what we can do. If you’re ready to lead the market, you know what needs to be done.”

—— CTO of CEHPOINT

"Opportunities don't wait. You either act now, or someone else will. The choice is yours."

—— CEO of CEHPOINT